



Patient App

Take a new approach to patient engagement

Consumer expectations are formed outside of healthcare – are you keeping up with the times?



Offer your patients all the information and advice they need, where and when they need it. Put the Patient Hub in your pocket.

My Messages • My News • Interactive wayfinding • Service directory Health literature and videos • Personal alerts & messages • Welcome & goodbye notifications • In-app alerts • Instant feedback • Location-based alerts • Preference settings • Fully secure & confidential

'We feel that it provides an awful lot of benefits, because it provides information on-the-go. For my colleagues in the NHS, I think this is a fantastic way to go.'

> Jenny Henry, Patient Experience Lead Birmingham Women's Hospital NHS Trust





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Accessible information

- Share leaflets and videos relevant to my clinical pathway
- Information for patients, carers and family at their fingertips
- Newsflash banner alerting me to public health emergencies

Alerts triggered by location

Get messages tailored to me, based on the locations I visit, as I visit them

Easy navigation

- Plot my journey from my location to the service I need
- Connect me to transport links, live departure times, and help me navigate around sites to reach my appointments on time

Enhanced patient feedback

- Real time experiential surveys released to me at each step of my pathway
- Comments on the service, instantly submitted to the consumer liaison team
- Integrates with third party content to submit video feedback

Personalised news and public health information

- Set keyword searches to get personalised news feeds directly onto my smartphone
- Notices sent automatically based on my profile settings

Stay in touch

 From appointment reminders to support group meetings: my messages, complete with in-app alerts and push notifications

Survey reports and more

• Find out what other people said in the surveys I took part in

Service-specific information

- Look up opening times, locations and contact details on the go
- View videos and health literature relevant to my service needs
- · Links to support groups and self-care information

Stay in control

- All the benefits of the Patient Hub, on my smartphone
- Chose to remain anonymous, to manage confidentiality
- · Switch notifications on or off

Packaging all the benefits of personalisation, preference-based news and alerts, scheduled content delivery and rich patient feedback into a smartphone app to deliver an exceptional patient engagement tool.

Connected Health Pty Ltd

Inform • Empower • Engage

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